

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2722325

Alt Order #: 27140991

Product Desc: POLITICAL

Estimate: 383

Flight Dates: 10/06/20 - 10/19/20

Original Date / Rev: 10/07/20 / 10/07/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Grassroots Media LLC

Buying Contact:

Billing Contact:

2 Bala Plaza

Bala Cynwyd, PA 19004

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Laura Lombard/Congress/KS/Der

Demographic: A25-54

Product Codes: PL12

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	14	\$4,190.00	\$3,561.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	14	\$4,190.00	\$3,561.50	0.00
Totals	14	\$4,190.00	\$3,561.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/08/20	10/08/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---			1			\$270.00		0.00			
N 2	Multi	10/09/20	10/09/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1			\$270.00		0.00			
N 3	Multi	10/12/20	10/12/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----			1			\$270.00		0.00			
N 4	Multi	10/13/20	10/13/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Wichita KS KSNW

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 Alt Order #: 27140991
 Flight Dates: 10/06/20 - 10/19/20

Advertiser: POL/Laura Lombard/Congress/KS/Dem
 Product Desc: POLITICAL
 Estimate: 383

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/12/20	10/18/20	M-----	1		\$100.00	0.00						
N 15	Multi	10/17/20	10/17/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00 NM	1	\$150.00
				Channels : KSNC,KSNG,KSNN,KSNN										
				Today Show Sa										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/12/20	10/18/20	-----S-	1		\$150.00	0.00						
												Totals	14	\$4,190.00



125 West 55th St
New York, NY 10019

Contract # 27140991	Changes as of: 10/7/2020 at 1:22 PM	Version: Highlighting Revision 1
CPE: 35/36/383	Flight: 10/6/20 - 10/19/20	Station: KSNW
Agency: Grassroots Media LLC	Advertiser: Laura Lombard for KS CD4	Market: Wichita
2 Bala Plaza	Product: POLITICAL	Office: WASHINGTON
Suite 300	Agency Order #: 10045417	Service: Nielsen
Bala Cynwyd, PA 19004	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$4,190.00
Total Spots: 14
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6 - 10/18													
							10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	
1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0	0	1	1	0	0	1	1	1	1	1	0	0	
REV- 2	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	0	1	0	0	0	0	0	0	1	0
3	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	0	
4	Tu-F,M 5p-5:30p		KSN News	\$500.00	0	30	0	0	1	1	0	0	0	0	0	0	0	0	0	
REV+ 5	M-F 5a-6a		News	\$100.00	0.0	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
REV+ 6	Sa 8a-9:30a		Sat Today	\$150.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	1	0
TOTALS:							0	0	2	2	1	1	2	1	1	1	1	2	0	





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Agency: Grassroots Media LLC	Advertiser: Laura Lombard for KS CD4	Market: Wichita	Total \$: \$4,190.00
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Suite 300	Agency Order #: 10045417	Service: Nielsen	Total CPP: \$0.00
Bala Cynwyd, PA 19004	Buyer: D'Ettorre, Mike	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/19		Total Spots	Total \$	CPP*	GRP*
							10/19					
1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	0		7	\$1,890.00	\$0.00	0.0
REV- 2	Su 5p-5:30p		KSN News	\$250.00	0	30	0		1	\$250.00	\$0.00	0.0
3	Sa 6p-6:30p		KSN News	\$400.00	0	30	0		2	\$800.00	\$0.00	0.0
4	Tu-F,M 5p-5:30p		KSN News	\$500.00	0	30	0		2	\$1,000.00	\$0.00	0.0
REV+ 5	M-F 5a-6a		News	\$100.00	0.0	30	0	0	1	\$100.00	\$0.00	0.0
REV+ 6	Sa 8a-9:30a		Sat Today	\$150.00	0.0	30	0	0	1	\$150.00	\$0.00	0.0
TOTALS:							0		14	\$4,190.00	\$0.00	0.0



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	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$4,190.00
		Total Spots: 14
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/07/20 11:50 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$4,190
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$4,190.00	N/A	0.0
Total	100%	14	\$4,190.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	14	\$4,190.00
Total	14	\$4,190.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/7/20 1:22 PM	KELLY JOHNS	Revised	1		\$0	\$4,190.00	Changes: Total Spots from 13 to 14, Demo Meta to [R16]. 3 buylines added or modified.
Queued for Electronic Contracting	10/7/20 11:02 AM					\$0	\$0	
New	10/7/20 9:57 AM	KELLY JOHNS	Confirmed	13		\$4,190.00	\$4,190.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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